On Sat, Apr 5, 2014 at 11:29 AM, Brad Nelson <[bradnelson@alumni.iu.edu](mailto:bradnelson@alumni.iu.edu)> wrote:

I see the company as a ‘different’ kind of individual user. The difference for a company is the way they join. The rests is the same as any user.

Differences:

         Company accounts are created by entering the EIN (taxpayer identification Number) and uploading a copy of their Certificate of insurance.

         Company accounts are not eligible for Premium membership. Instead, they can join the professional Membership.

         Company accounts do not get background checks. They are covered by their own insurance.

         The company will decide who is assigned to actually do the work. They bid just like any other user. The poster is free to accept them or not.

It seems simple to my mind. Account creation will be affected, because now are three questions to ask. Are you a tasker, are you a poster, are you a company? Then, the way they answer determines which direction the account set-up goes. Everything else would be the same.

The difference will be Tax ID and Certificate of Insurance. A questions about those will sift the applicants -- if you don’t know if you have one of those or not, you don’t.

An EIN and a COI are things a business just knows to do. An individual does not.

**From:** Matthew Norris [mailto:[mttnrrs@gmail.com](mailto:mttnrrs@gmail.com" \t "_blank)]   
**Sent:** Saturday, April 05, 2014 1:46 AM  
**To:** Rashmi Singh  
**Cc:** Brad Nelson; Rajesh Singh; Virendra Yadav  
**Subject:** Re: Proposal List

From a UI and usability standpoint I think a simple contact button would do the job. When a user clicks this button for now it can present a simple lightbox where the user can send off a quick message. That way if the person hiring is contacting several people on that page they can quickly fire of a message to each one.

I think it makes sense that if the person you are messaging is online, a CHAT box slides open on the page and you engage in an IM. If they are not Online, you get a lightbox with a compose message screen. This sends the message to their inbox. No reason for the lightbox if the other user is online. If they ignore the IM, it would go to their Inbox instead.

In a lot of cases I would think they wouldn't even need to contact the person right away and would simply invite the user to apply to a posted task that the poster has.

Agree. They searched for the tasker, found one that is a fit, and invites them to make a proposal. Its not like they are interviewing them – the invitee just needs to go to the task they were invited to and create a proposal.

Keeping these actions under one or two steps.

Inviting a user:

Click invite > Choose the correct posting > Invited

Simple, No need for chit-chat.

Message:

Click contact > Fill in message light box or similar ui > Click Send.

Of user is online, the contact opens up the IM instead of the lightbox compose box. Right?

Super fast and user doesn't have to think about what to do with either of those actions. They are straightforward and very contrasting actions.

On Sat, Apr 5, 2014 at 10:16 AM, Brad Nelson <[bradnelson@alumni.iu.edu](mailto:bradnelson@alumni.iu.edu)> wrote:

All,

Please find attached the updated Membership program.

A couple of highlights.

There is a **premium membership** for individuals.

Among other features, it gives them:

         a lower billing rate

         An upgraded background check

         a personal landing page (we can build a template)

         A personal portfolio/Gallery

         Ability to send a message to any user

There is a **professional membership** for company accounts.

Among other features, it gives them:

         A lower billing rate

         A company landing page (We can build a template)

         A company portfolio (this is just a lightbox gallery)

         Ability to send a message to any user.

Basic users and regular company accounts can only send messages to users that they are connected to. Premium and professional users will be able to send a message to anyone. This will be particularly useful in regards to searching taskers and messaging them before inviting them to a private task.

The landing pages will be simple brochure-ware with their user-profile information, portfolio information, and recent ratings/recommendations. Rashmi – I would also like to create a connection with a URL Registrar (like GoDaddy, for example) and become a URL reseller. We can earn some money on offering the users a domain name directly to their landing page.

Team creation and working

         One person decides to make a team. It is a choice on the dashboard. They are the team captain.

         Team captain posts bids. All Team Members can see the messages on the working page.

         Team membership is invite-only.

         Teams are not visible in the search results. They are for bidding on projects.

         A user can be part of more than one team.

         A user who is part of a team can also bid on individual projects.

         If all users of the team are premium users, it is a premium team. If any member of the team is a basic user, it is a basic team. Basic teams can only bid on basic level tasks.

         The team captain decides what percent is offered to each team member. The team member must ‘accept’. Once accepted, it is frozen – can’t be changed. Team members can negotiate what percent of the final bid price they are willing to join the team for.

         Members can leave a team whenever they want.

         Teams can stay together for a single job, or longer. Some teams may become ‘semi-permanent’.

         Company accounts can start teams and be the team captain, but they cannot join teams as members.

         Company accounts can be the team captain of more than one team at a time.

         Company accounts have a toggle to pay individual members a percentage, or to pay the with their off-site payroll.

         Individual members who join teams hosted by a company account can see the messages on the working page.